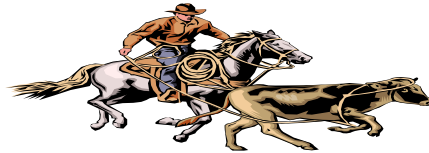


# 3rd Annual Charity



## WHIP CRACKIN' RODEO

Presented by

**Mayor Philip Craighead & Lone Star Championship Rodeo**

### **GOLD SPONSORSHIP CONTRACT**

This proposal is between the Lebanon Chamber of Commerce Education and Business Coalition and \_\_\_\_\_ for a **Gold Sponsorship** of the **3<sup>RD</sup> ANNUAL CHARITY - WHIP CRACKIN' RODEO**.

1. The Gold Sponsor will serve as the **Official Gold Sponsor** for the two performances of the rodeo on April 20 and 21, 2012 at the James E. Ward Ag Center in Lebanon, Tennessee.
2. The Gold Sponsor will receive a **full page in the Official Rodeo Program**.
3. The Gold Sponsor will include **sponsorship of one of the eight rodeo events or other sponsorship categories**.
4. The Gold Sponsor will include a **covered wagon banner** with your business logo for the Chuck Wagon Race (if still available). The 3<sup>RD</sup> ANNUAL CHARITY - WHIP CRACKIN' RODEO will provide the Chuck Wagon Banner. Gold Sponsor will also be entitled to display on advertised **chuck wagon in front of their business the week of the Rodeo** (if available). Their printed logo on the covered wagon will be provided by the 3<sup>rd</sup> Annual Charity – Whip Crackin' Rodeo.
5. The Gold Sponsor may provide one arena banner to be displayed during all performances of the rodeo.
6. The Gold Sponsor will be named as an Official Gold Sponsor of the Rodeo and will be included in all advertising campaigns, such as posters, tickets, banners, radio and newspaper.
7. The Gold Sponsor will receive several **announced advertisements by rodeo commentator at each performance** of the Rodeo.
8. The Gold Sponsor will receive **15 promotional tickets and 6 VIP tickets** for both Friday and Saturday night performances.
9. **GOLD SPONSOR** will be able to have a display booth during the event, to provide your company with increased spectator awareness.

The cost of the said sponsorship is **\$2,500.00**. Payment is due as follows, to be paid on or before March 1, 2012. (Make check payable to "Whip Crackin' Rodeo" - a 501c3 of the Lebanon Chamber of Commerce Education and Business Coalition.)

This Contract is binding according to the laws of the State of Tennessee. Any modifications and/or additions of this contract will be made by written agreement between the Lebanon Chamber of Commerce Education and Business Coalition and the Sponsor only. Any alterations, editions or deletions of this contract or any items contained in this contract will not be honored without prior written notification to both parties named herein. Any items not included in this contract will be negotiated between both parties if and when the situation necessitates.

\_\_\_\_\_  
**Mayor Philip Craighead**

\_\_\_\_\_  
**Date**

\_\_\_\_\_  
**Sponsor**

\_\_\_\_\_  
**Date**

**[www.WhipCrackinRodeo.com](http://www.WhipCrackinRodeo.com)**