

3rd Annual Charity



WHIP CRACKIN' RODEO

Presented by

Mayor Philip Craighead & Lone Star Championship Rodeo

PLATINUM SPONSORSHIP CONTRACT

This proposal is between the Lebanon Chamber of Commerce Education and Business Coalition and _____ for a **Platinum Sponsorship** of the **3rd ANNUAL CHARITY - WHIP CRACKIN' RODEO**.

1. Platinum Sponsor will serve as the Official Platinum Sponsor for the two performances of the rodeo on April 20 and 21, 2012, at the James E. Ward Ag Center in Lebanon, Tennessee.
2. Platinum Sponsor will receive two full pages in the Official Rodeo Program.
3. Platinum Sponsor will receive **sponsorship of The Chuck Wagon Race Event** and will include a Chuck Wagon Banner with your business logo that the 3rd ANNUAL CHARITY - WHIP CRACKIN' RODEO will provide.
4. **Platinum Sponsor** may provide two (2) arena banners to be displayed during all performances of the rodeo.
5. Platinum Sponsor will be named as an Official Sponsor of the rodeo and will be included as such in all advertising campaigns, such as posters, tickets, banners, radio and newspaper.
6. Platinum Sponsor will receive several announced advertisements by rodeo commentator at each performance of the rodeo.
7. Platinum Sponsor will receive 30 promotional tickets & 10 VIP tickets for both Friday and Saturday night performances.
8. **PLATINUM SPONSOR** will be able to have a display booth during the event, to provide your company with increased spectator awareness.

The cost of said sponsorship is **\$7,500.00**. Payment is due as follows, to be paid on or before March 1, 2012. (Make check payable to "Whip Crackin' Rodeo" – a 501c3 of the Lebanon Chamber of Commerce Education and Business Coalition.)

This Contract is binding according to the laws of the State of Tennessee. Any modifications and/or additions of this contract will be made by written agreement between the Lebanon Chamber of Commerce Education and Business Coalition and the Sponsor only. Any alterations, editions or deletions of this contract or any items contained in this contract will not be honored without prior written notification to both parties named herein. Any items not included in this contract will be negotiated between both parties if and when the situation necessitates.

Mayor Philip Craighead

Date

Sponsor

Date

www.WhipCrackinRodeo.com